

## **Barbara Berliner**

Barbara Berliner, Managing Director of the Career Program, joined SEO in May of 2005 after a 20-year career on Wall Street. SEO's Career Program is the nation's premier summer internship program for talented students of color. Since Barbara joined SEO the number of applicants to the Career Program has increased by 49% and the number of interns by 15%.

During her 16 years at JPMorgan, 6 of which were in London, she gained a wealth of financial, marketing, and management experience as a banker, as a specialist in structuring syndicated loan transactions, as the country manager for the Firm's business in Hungary and as chief operating officer for JPMorgan's Credit Business in London.

Throughout her career at JPMorgan she was actively involved in recruiting activities and worked towards creating an environment to highlight the Firm as an employer of choice and maximize the potential of all employees. Her interest in promoting an environment which recognized the interests and concerns of all employees culminated with her appointment as Vice President for Diversity upon her return to the United States. In this role, she developed, implemented and was the point person for all diversity related programs including training, recruiting, employee networks, internal and external communication and branding.

Barbara was hired by Lehman Brothers as a senior vice president to establish the firm's first comprehensive office of diversity. During her 3 ½ years at the Firm, she introduced a wide range of programs including targeted diversity recruiting and mentoring, while creating an infrastructure including global, regional and business diversity councils, and employee networks.

Since her first job in the education department of the Metropolitan Museum of Art, Barbara has maintained a strong connection to the not for profit world by serving on the Boards of the Joyce Theater, The Point community Development Center and Corporate Advisory Circle of the National Council on Research for Women.

Barbara holds an MBA in Finance from New York University as well as a BA and MA in Art History from the same institution.