

Martina Marshall-Edwards joined SEO in 2011 as the Director of Alumni & Alternative Investments Programs. Martina is an experienced banking professional and graduate of UNC, Kenan-Flagler Business School. Prior to receiving her MBA, Martina worked for five years with Merrill Lynch on the New York Stock Exchange. She was in fact the first African-American female broker for the firm on the floor of the NYSE. Post graduate school, Martina joined US Trust, the private banking arm of Bank of America as a Private Client Manager. In this role, she collaborated with business partners to find solutions to grow, manage, and preserve the assets of emerging wealth clients. Most recently, Martina served in a dual capacity as interim Executive Director and Director of Finance for a Kaplan Higher Education career college, after completing a management leadership program where she consulted with regional campuses on strategic operations.

Her capital markets background, client management skills, and consultative knowledge are qualities that will be a valuable resource to her new position as Director of Alumni and Alternative Investments Programs. Martina is a native of Alabama and graduated from Tuskegee University with a B.S. in Finance. She and her husband returned to New York in June 2011 from Atlanta, GA and currently reside in Brooklyn.