



Sponsors For Educational Opportunity (SEO) Scholars Program

Closing the Gap - Redefining the Future



Winner-College Board's 2011 CollegeKeys Compact Innovation Award

The problem we are trying to solve

At age three

By age 3, children whose parents are professionals have vocabularies of about 1,100 words, and children whose parents are on welfare have vocabularies of about 525 words ¹

At the elementary level

9 year olds living in low-income communities are three years behind their high-income peers²

At the middle school level

Nationally, 8th graders in low-income urban school districts perform at a level just above that of 4th graders in affluent districts³

At the high school level

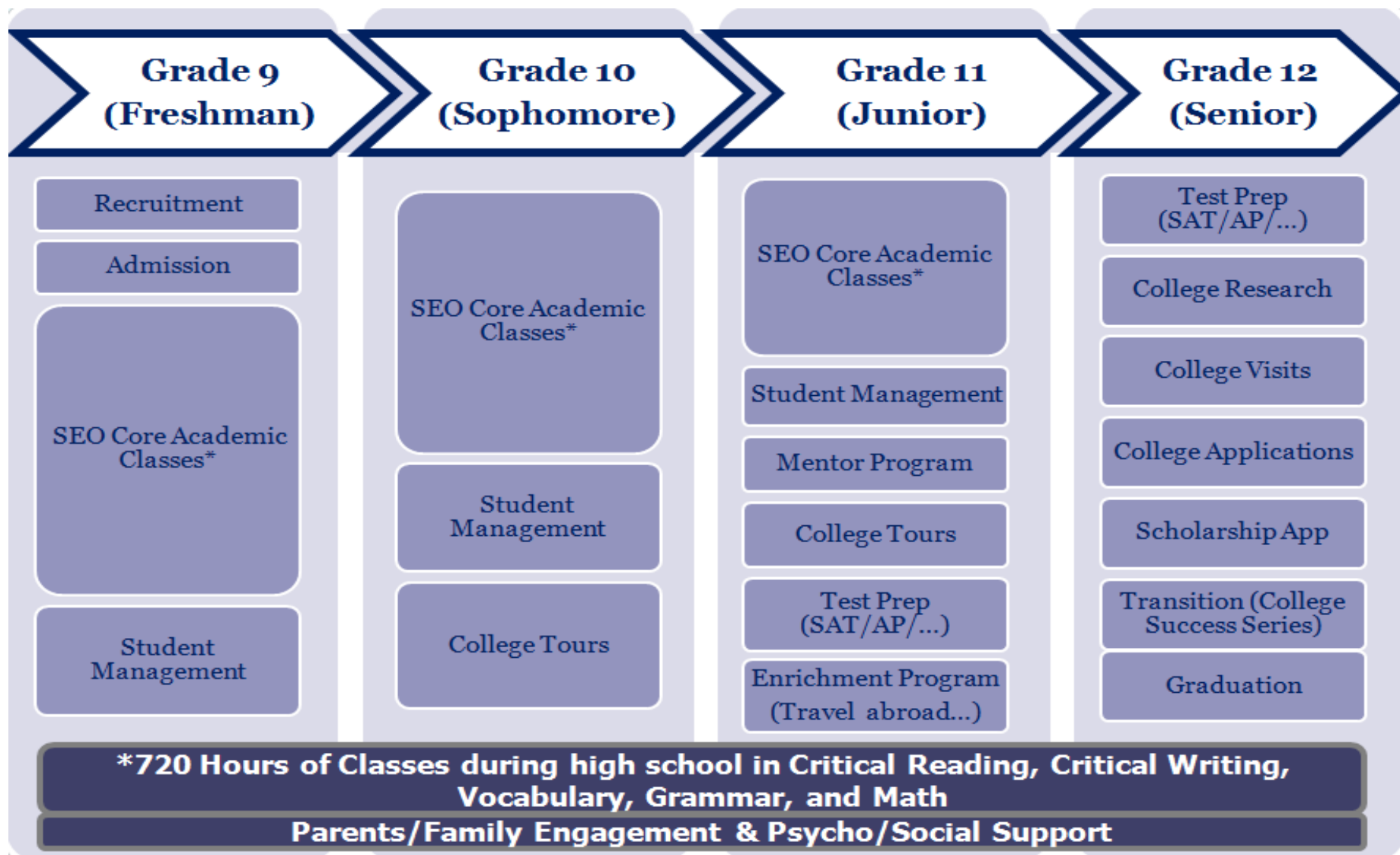
Only 12.7% of African American students and 13.6% of Hispanic students graduated college-ready from NYC public high schools⁴

At the college level

76% of 2010 high school graduates were not adequately prepared academically for first year college courses in English, Math and Science⁵

Almost 80% of students in remedial college classes had a high school GPA of “B” or better⁶

An overview of the SEO Scholars Program

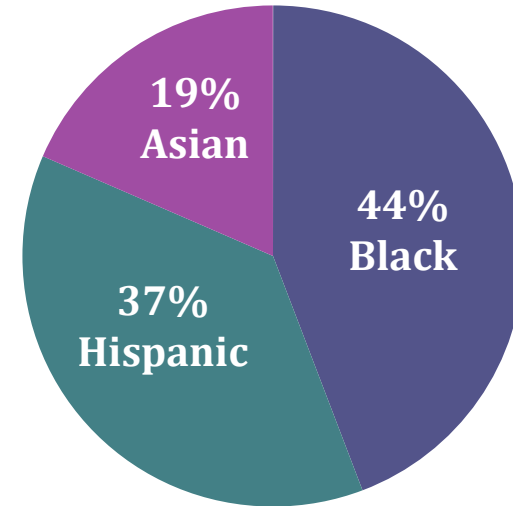


Who we serve

Average Family Income

\$ 27,715

Race and Ethnicity



Our students: 616 total students served

High School Scholars

380 motivated, low-income public high school students who attend over 100 high schools in New York City; 24 students in San Francisco

College Scholars

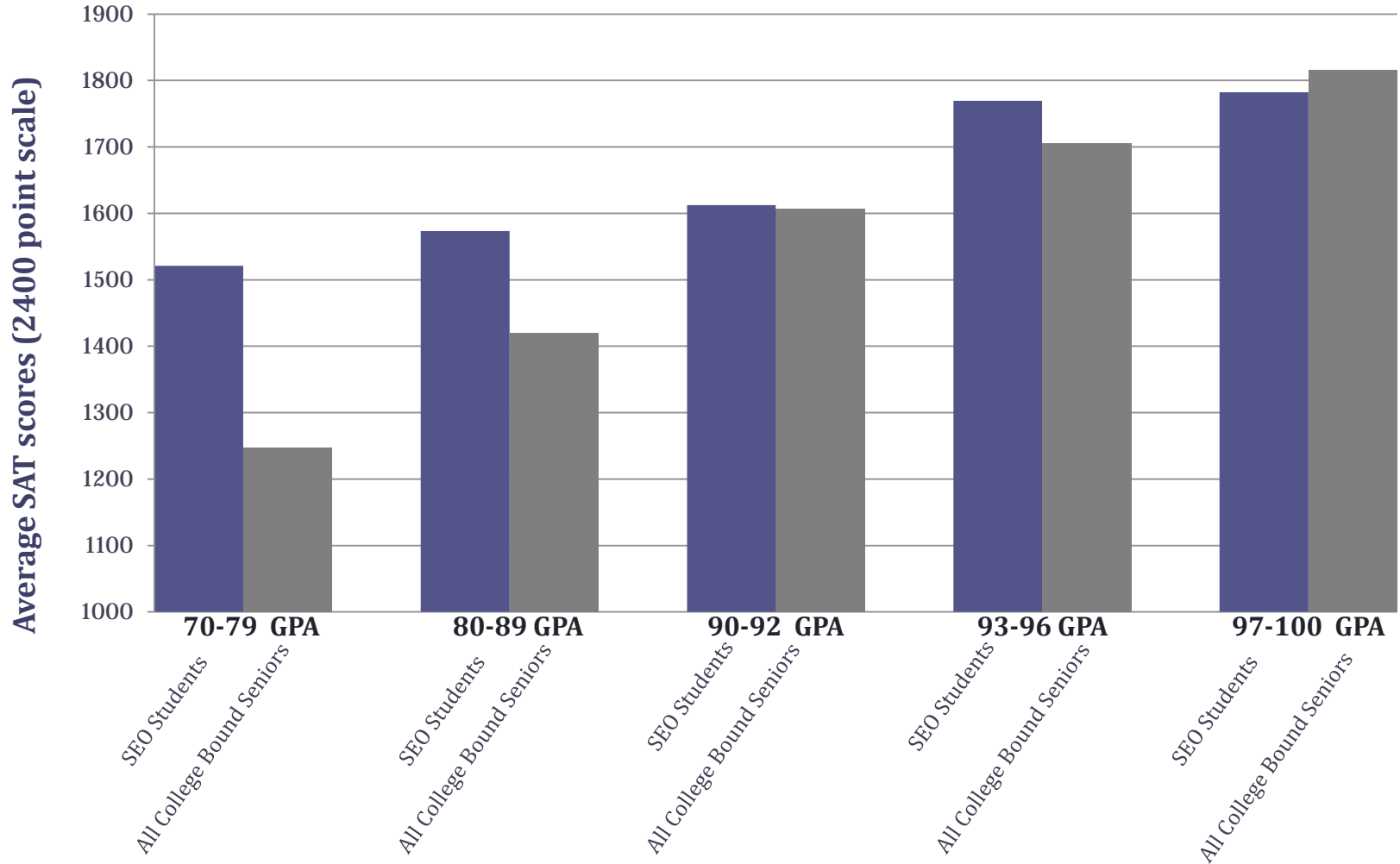
212 college students who have completed the high school component of the Scholars Program and are enrolled at 91 colleges and universities

All SEO Scholars Compared to All College Bound Seniors

2009 & 2010 SAT Results

By Grade Point Average - 2400 Point Scale

Based on College Board's Total Group Profile Reports 2009 & 2010



SEO students outperform all college bound seniors nationally on the SAT exam at almost every GPA level.

After high school, SEO Scholars gain entrance to competitive colleges and succeed

Admission to College

- 100% of SEO Scholars were admitted to a four-year college for SEO's Class of 2011
- 91% of Scholars were accepted to a college ranked *Most, Highly or Very Competitive* by Barron's Profiles of American Colleges, including Cornell, Dartmouth, MIT, NYU, Smith, and Wesleyan¹
- SEO Scholars earned over \$1.6 million in scholarships for their first year of college

Performance in College

- 85% of SEO's College Classes of 2010 and 2011 graduated college on-time compared to the national average of 57% for all students who complete their degree in 6 years²
- For summer 2011, 122 college students secured summer internships and/or full-time positions

Highlights from Policy Studies Associates, Inc.

Purpose: To evaluate the educational impact of the SEO Scholars Program

The Comparison Groups:

SEO Scholars were compared to a group of students in the same high schools who were matched on 8th grade demographic and academic characteristics. Students of each comparison group matched the ethnicity, gender, and baseline academic test scores of the SEO Scholars.

The Results: High School Outcomes

GPA Results Comparison

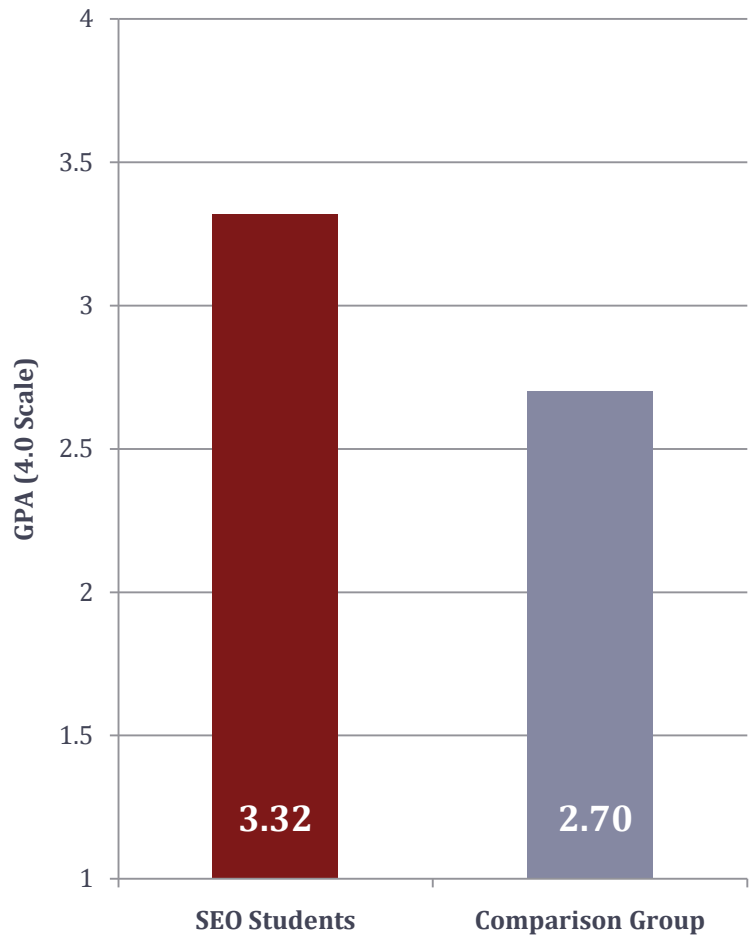


SEO Scholars

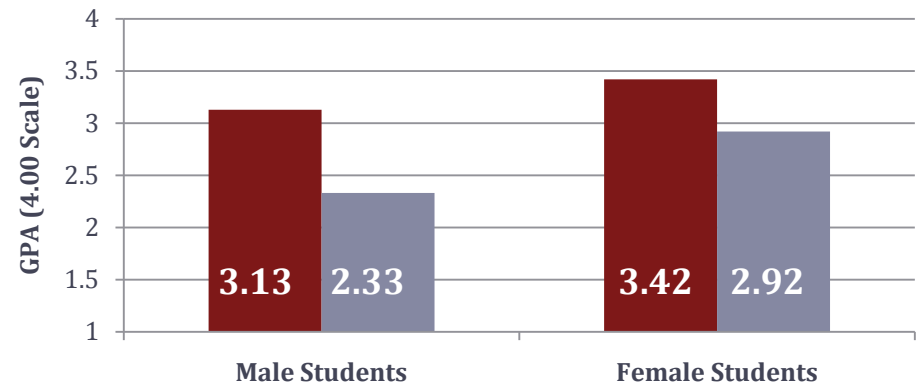


Comparison Group

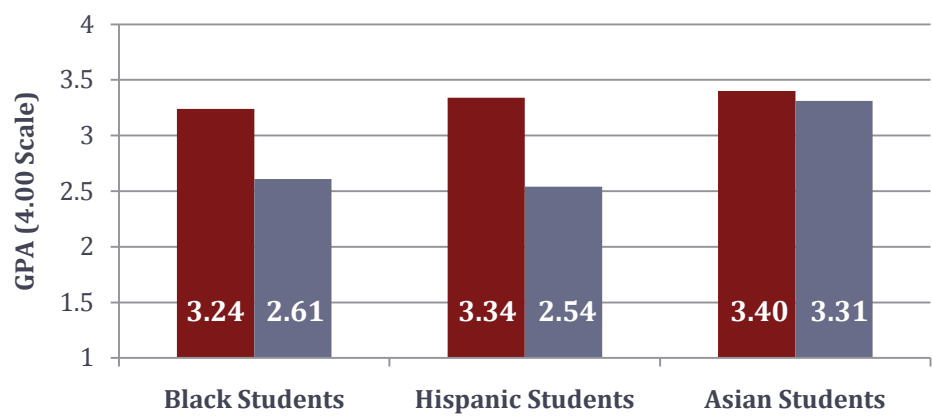
GPA Results between SEO Scholars & Comparison Group



By Male and Female Breakdown



By Ethnic Breakdown

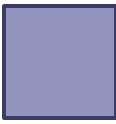


The Results: High School Outcomes

SAT Scores Comparison

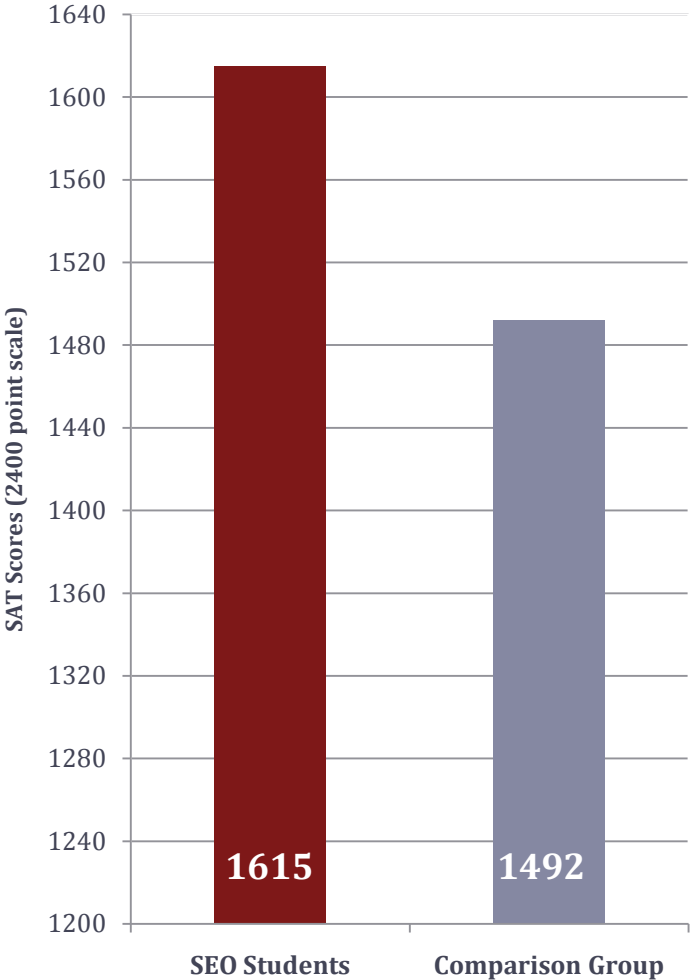


SEO Scholars

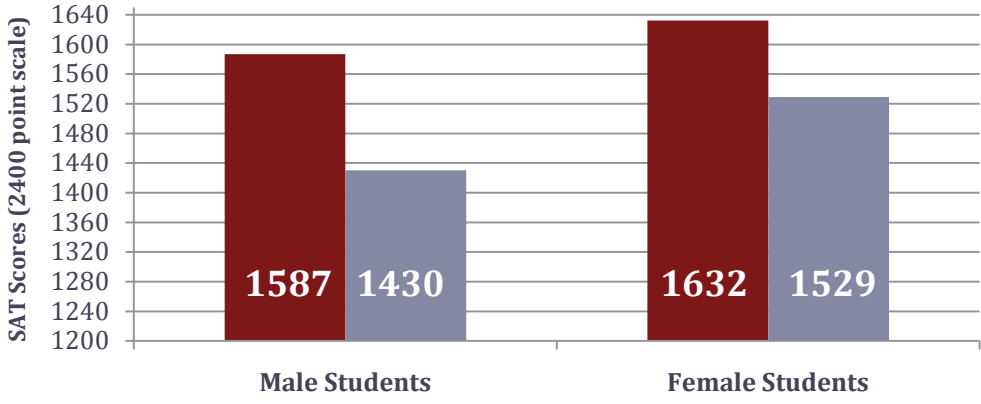


Comparison Group

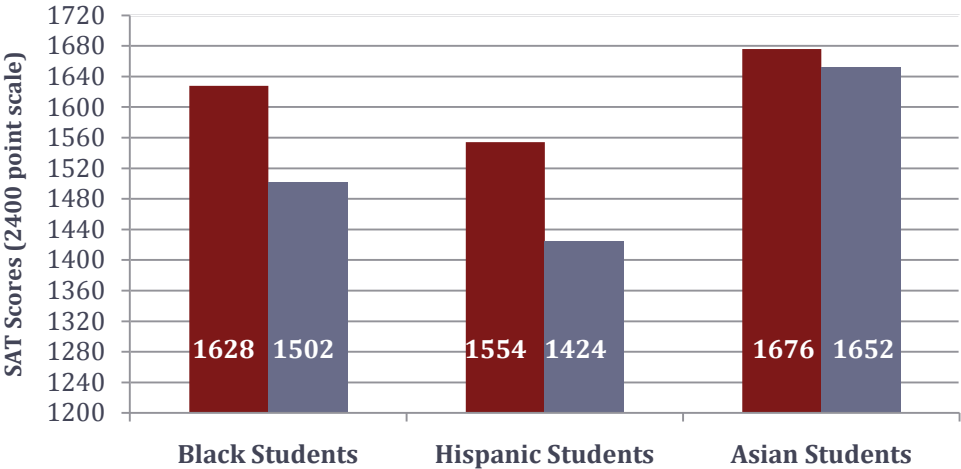
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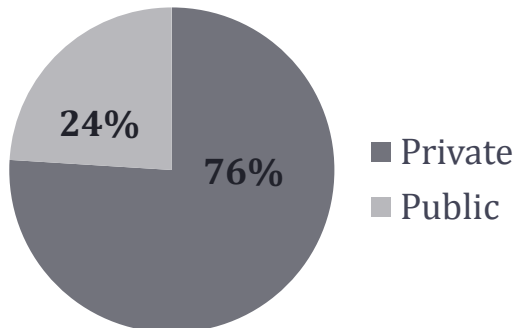


The Results: College Outcomes

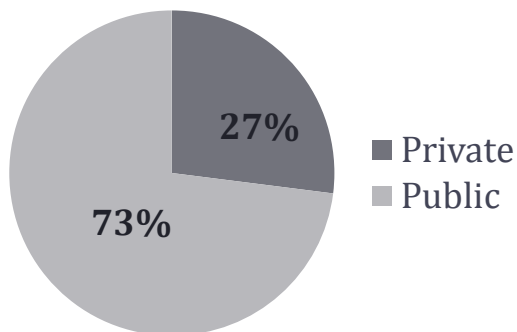
College Matriculation Comparison

Private vs. Public Colleges

SEO Scholars



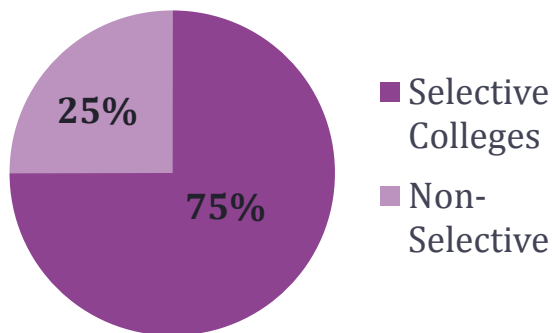
Comparison Group



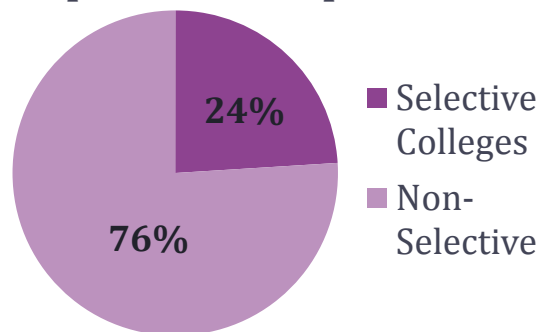
SEO Scholars were more likely to matriculate to private colleges than to public colleges.

College Selectivity

SEO Scholars



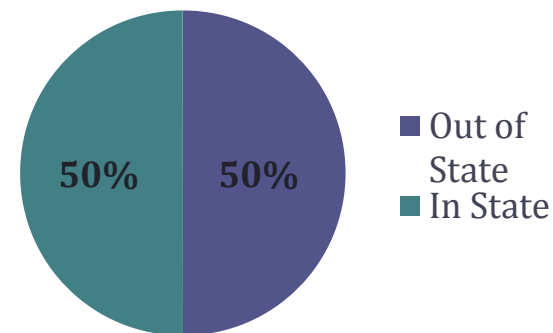
Comparison Group



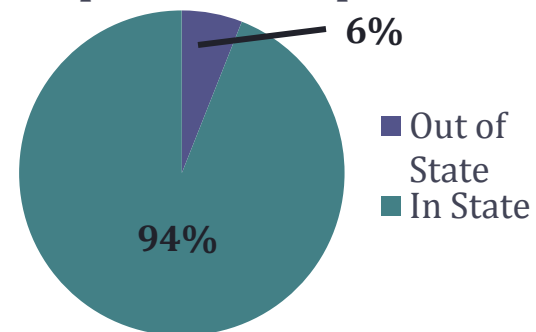
SEO Scholars were more likely to matriculate to selective colleges ranked Most, Highly, or Very Competitive by Barron's *Profiles of American Colleges* compared to the comparison group.

In State vs. Out of State

SEO Scholars



Comparison Group



SEO Scholars were more likely to matriculate to out of state colleges than the comparison group.

4-Year Scholars Program Growth

Goal: Sustain Recent Expansion and Double Incoming Class Size

	2012 (120 incoming students)	2013 (120 incoming students)	2014 (240 incoming students)	2015 (240 incoming students)
NYC Scholars	381	438	601	720
NYC College Scholars	212	230	265	329
Total Scholars Served	592	668	866	1049
Funding Required	\$2,504,686	\$2,805,600	\$3,637,200	\$4,405,800

*Note: Per student cost to scale in New York is approximately \$4,200/student.

Get involved

Visit Saturday Academy

Observe first-hand the impact of SEO on our students

Support the Scholars Program

With a gift of \$5,000 or more, become a supporter of the Scholars Program

Help us spread the word

Refer us to any friends or colleagues who may be interested in learning more

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